

## MEDIA RELEASE



### FOR IMMEDIATE RELEASE

November 14, 2023

## RED DEER HOSPICE LAUNCHES MEMORIAL ANGEL FUNDRAISER

**(RED DEER, AB)** – Red Deer Hospice is kicking off the holiday season with their 4<sup>th</sup> Annual Memorial Angel Campaign.

The 24k gold-plated ornaments, accented with Swarovski crystal, are \$25.00 each. All proceeds raised from the campaign will go directly to resident comfort and care at Red Deer Hospice.

When a resident passes away, memorial angel ornaments are placed in the window of Hospice's Sanctuary Room. At the end of each year, the care team hosts a private ceremony, where the angels are moved to the Hospice Memorial Tree. "It's a time of reflection," said Jerri Taylor, Red Deer Hospice's Executive Director. "Our staff remember and share memories of the residents they cared for during their time at Hospice."

In 2020, Red Deer Hospice launched their first Memorial Angel Campaign Fundraiser, offering replicas of the ornaments for sale to the public. "It's a wonderful way to honour someone who has passed away, even if it wasn't at Hospice," said Taylor. All proceeds go towards Hospice's mission of supporting a peaceful and compassionate end-of-life journey."

Memorial Angels can be purchased by visiting the Red Deer Hospice website at [www.reddeerhospice.com.angels](http://www.reddeerhospice.com.angels) or by calling 403-309-4344.

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*Red Deer Hospice is a home for the terminally ill and provides a quiet and caring environment for individuals who are at the end of life's journey. Located in the quiet area of Anders on the Lake with beautiful Memorial Gardens across the street, Hospice has 16 comfortably appointed private rooms that ensure peace, intimacy and dignity for residents and their loved ones. Professional nursing care is provided 24 hours a day, as well as companionship and bereavement support.*

### **For additional information, contact:**

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