



MEDIA RELEASE

FOR IMMEDIATE RELEASE

February 14, 2023

Red Deer Hospice Launches Community Gift Matching Campaign

(RED DEER, AB) – Red Deer Hospice has partnered with Red Deer Twilight Homes Foundation this month to double the impact of donations.

Starting February 14, 2023, every dollar donated will be matched by Red Deer Twilight Homes Foundation (to a maximum of \$10,000). All donations made through this community matching initiative will support the care needs of Red Deer Hospice residents.

“We are so fortunate to partner with an incredible community builder to raise money for end-of-life care in our community,” said Jerri Taylor, Executive Director at Red Deer Hospice. “It’s great for donors to know that every dollar they give during this campaign will equal two.”

Red Deer Twilight Homes Foundation has been a long-time supporter of Red Deer Hospice. They were instrumental in the initial construction of the Hospice facility in 2005, as well as the expansion from 10 to 16 rooms in 2019.

“At Red Deer Hospice, we are committed to caring for our residents and their families,” shared Taylor. “Our mission is to support a peaceful and compassionate end of life journey.”

To have your donation doubled, visit www.reddeerhospice.com/donate and help us reach our goal of raising \$20,000.

About Red Deer Hospice: *At Red Deer Hospice, we are committed to providing compassionate end-of-life care. Located in the quiet area of Anders on the Lake with the beautiful Memorial Gardens across the street, the Hospice has 16 comfortably appointed individual resident rooms. Professional nursing care is provided 24 hours a day, as well as bereavement support, at no cost to residents.*

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